Huntington’s Disease Society of America

SPONSORSHIP PACKET

The Team Hope Walk program is HDSA’s signature grassroots fundraising campaign designed to provide hope and support for those affected by Huntington’s disease.

TEAM HOPE WALK - BIRMINGHAM
SUNDAY, APRIL 5, 2020
1:00PM
OAK MOUNTAIN STATE PARK

Family is everything.

www.hdsa.org/thwbirmingham
Dear Friend of HD Families,

I am excited to invite you to become a local sponsor for the Birmingham, Alabama, Team Hope Walk, Sunday, April 5, 2020, at Oak Mountain State Park located at 200 Terrace Drive, Pelham, AL.

Huntington's disease (HD) is a fatal genetic disorder that causes the progressive breakdown of nerve cells in the brain. It deteriorates a person's physical and mental abilities during their prime working years and has no cure. Every child of a parent with HD has a 50/50 chance of carrying the faulty gene that causes HD. Today, there are 41,000 symptomatic Americans and more than 200,000 at-risk of inheriting the disease. Many describe the symptoms of HD as having ALS, Parkinson's and Alzheimer's – simultaneously.

A local sponsorship of the Birmingham, Alabama, Team Hope Walk at any level is an excellent opportunity for you to support a great cause and to take advantage of a wonderful marketing opportunity. Since their inception, Team Hope Walks have raised over $20 million and involved tens of thousands of participants from local communities across America. As a local sponsor, you will be increasing your brand recognition and visibility, demonstrating your commitment to the local community your employees and customers live and work in. More than a fundraiser, it is a time for the entire community to join together in a day of camaraderie, inspiration and above all, hope.

This cause is extremely important to so many members of our community. Your sponsorship of the Team Hope Walk program will be greatly appreciated and will make a huge difference to the thousands of families who are living with HD. We are asking for all types of support including sponsorship, in-kind goods, and corporate teams to participate in the walk and volunteers. To learn more about Huntington's disease and HDSA, please visit www.hdsa.org, and our Team Hope webpage at www.hdsa.org/teamhope.

Enclosed you will find a sponsorship packet that details the sponsorship levels. Your commitment will be in effect from the moment we receive your confirmation. If you have any questions, please do not hesitate to contact me at 205-503-2938 or te1723@jagmail.southalabama.edu. Your participation and generosity is a key factor in the success of the HDSA Team Hope Walk program. Thank you for your consideration.

Sincerely,
Tina Etminan
Fundraiser Director, Birmingham Team Hope Walk
ABOUT HUNTINGTON’S DISEASE

Huntington’s disease (HD) is a fatal genetic disorder that causes the progressive breakdown of nerve cells in the brain. It deteriorates a person’s physical and mental abilities usually during their prime working years.

The symptoms of HD are described as having ALS, Parkinson’s & Alzheimer’s — simultaneously. Huntington’s disease manifests as a triad of motor, cognitive and psychiatric symptoms and worsens over a 10 to 25 year period.

Each child of a parent with HD has a 50/50 chance of inheriting the faulty gene that causes HD. Today, there are approximately 41,000 symptomatic Americans and more than 200,000 individuals at-risk of inheriting the disease.

There is no cure...yet.

HDSA PROGRAMS & SERVICES

The Huntington’s Disease Society of America is the premier nonprofit organization dedicated to improving the lives of everyone affected by Huntington’s disease. From community services and education to advocacy and research, HDSA is the world’s leader in providing help for today, hope for tomorrow for people with Huntington’s disease and their families.

Across the United States, HDSA currently supports:
- 50+ Volunteer-Led Chapters & Affiliates
- 50 HDSA Centers of Excellence
- 60+ Social Workers
- 160+ Support Groups
- Nearly $2 Million in HD Research Grants Per Year
- Social Security Disability Services
- Free Online Resources, Such As Support Groups, Telehealth, HD Trialfinder & Much More

FOR MORE INFORMATION PLEASE VISIT WWW.HDSA.ORG
Huntington’s Disease Society of America (HDSA) is dedicated to improving the lives of people with Huntington’s disease (HD) and their families. With your help, we are able to support research that helps to validate new therapies, provide services and referrals to our HD families trying to cope with the effects of HD, and grow our advocacy and educational programs to remove barriers to care. Your generous gift—of any amount—will make an impact today. Here’s how:

$50  
EDUCATION: Underwrites the administrative costs of sending educational materials to a newly diagnosed family

$100  
RESEARCH: Sponsors one day in the lab for one of our Donald A. King Summer Research Fellows, introducing the brightest young minds to careers in HD research

$250  
EDUCATION: Supplies one of HDSA’s 47 Centers of Excellence with up-to-date educational materials about treating and coping with HD for local families

$500  
NYA: Sends one member of the National Youth Alliance—our group for young people 9 to 29 years old dealing with HD—to HDSA’s Annual Convention

$1,000  
ADVOCACY: Sends one HD Advocate to Washington D.C. to discuss laws impacting the HD community with Congressional leaders

$2,500  
RESEARCH: Funds one month of lab costs for scientists researching HD through our HD Human Biology Project, which supports patient-focused research to develop effective HD treatments and cures

$5,000  
CONVENTION: Underwrites the webhosting technology to stream Research Day at HDSA’s Annual Convention—four hours of presentations on recent breakthroughs in HD science as well as hope on the horizon from the top international scientists in the field—to thousands HD families across the country and the world

$7,500  
CARE: Supports an HD-specialized community social worker for 20 hours per month for three months to support families navigating HD’s complex care needs.

$10,000  
NYA: Underwrites the cost of one regional NYA retreat weekend, providing more than three dozen HD youth the opportunity to learn skills for coping with HD

To learn more about how HDSA’s programs and services, go to [http://www.hdsa.org](http://www.hdsa.org).
Sponsorship Opportunities

Local Presenting Sponsor - $2,500
- Name mentioned in all press promotions
- Logo/name as LOCALLY PRESENTED BY sponsor on walk banner
- Permission to display corporate banner at start/finish line
- Logo featured on walk website
- Logo featured on walk promotional emails
- Logo on walk poster
- Opportunity to distribute product and promotional materials at walk start/finish line
- Logo on participant t shirts
- Company name listed in event day announcements

Gold Sponsor - $1,000
- Permission to display corporate banner at start/finish line
- Logo featured on walk website
- Opportunity to distribute product and promotional materials at walk start/finish line
- Logo on participant t shirts
- Company name listed in event day announcements

Silver Sponsor - $500
- Opportunity to distribute product and promotional materials at walk start/finish line
- Logo on participant t shirts
- Company name listed in event day announcements

Bronze Sponsor - $250
- Opportunity to distribute product and promotional materials at walk start/finish line
- Company name listed in event day announcements

Event Sponsor - $100
- Company name listed in event day announcements
Team Hope Walk Sponsorship Form

Walk Location: Oak Mountain State Park, 200 Terrace Drive
City & State: Birmingham, Alabama

Sponsorship Amount:

- Presenting Sponsor – $2,500
- Gold Sponsor - $1,000
- Silver Sponsor - $500
- Bronze Sponsor - $250
- Event Sponsor - $100

Payment Information:

- Cash _____ Check:_______ Send Invoice: _____ Credit Card: Visa/MasterCard/Amex/Disc (Circle One)
- Name on Credit Card: ________________________________________________________________
- Credit Card Number: ________________________________________________________________
- Credit Card Expiration Date: ____________ Credit Card CVV: ________________
- Signature: ___________________________ Billing Address/Zip: ________________

Sponsoring Company Information:

- Company Name: ________________________________
- Company Contact: ________________________________
- Company Address: __________________________________
- City:____________________ State:__________ Zip:____________________
- Contact Phone Number: ______________ Email Address: ______________________

Please Email to te1723@jagmail.southalabama.edu
or mail Your Sponsorship Confirmation Payment With This Form To:
HDSA
Attn: Michal Biletzki 505 Eighth Avenue, Suite 902 New York,
New York 10018

Logo submissions will be due by March 5 in order to have time to print before walk day

HDSA is a 501(c)(3) non-profit organization. HDSA’s Federal Tax ID Number (EIN) is 13-3349872.
Your contribution is tax deductible to the full extent of the law.
Team Hope Walk In-Kind Donation Form

*Please fill it out one form per donated item.

Walk Location: Oak Mountain State Park, 200 Terrace Drive
City & State: Birmingham, Alabama

Donating Company Information:

Company Name: ___________________________________________________________
Company Contact: ____________________________________________________________
Company Address: ____________________________________________________________
City: __________________ State: ____________ Zip: ______________
Contact Phone Number: _______________________________________________________
Email Address: ______________________________________________________________

Donated Items Name & Description:
________________________________________________________________________
________________________________________________________________________

Fair Market Value

Fair Market Value of Each Item: $_____________________________________________
Number of Items Contributed: ___________ Total Fair Market Value: $______________

Please Email to
te1723@jagmail.southalabama.edu
or Mail This Form To:
HDSA
Attn: Michal Biletzki 505 Eighth Avenue, Suite 902 New York,
New York 10018

Logo submissions will be due by March 5 in order to have time to print before walk day

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